Circular Economy & Sustainable lifestyles – Connecting the dots

At this event we want to connect the dots of Circular Economy and Sustainable Lifestyles. We will discuss and share learning experiences, differences and similarities from the ground in different countries and regions and providing concrete guidance on how to stepping up to innovative business models, embracing a more sustainable land attractive lifestyle and to scaling up progressive policies. We do this by showcasing innovative solutions from proactive governments, businesses and researchers. It is envisaged that the outcomes of this event will feed into the work of the 10 YFP Sustainable Lifestyles and Education programme and beyond.

Background: The Swedish and Japanese governments are sharing leadership of a global program aiming at supporting the shift to a more resource-efficient world through sustainable lifestyles and education. The Sustainable Lifestyles and Education Programme was launched in Nagoya, Japan, in November 2014 as part of the 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP)

Welcome to the Pacifico Yokohama, Wednesday 24th October 2018, at 9:00-14:00 Room: 414-415,

Seats are limited.

Co-Organizers

[Logos of the co-organizers]
Preliminary program:

9:00–9:30 Registration and coffee

Moderator: Izumi Tanaka, Senior Commercial Advisor, Embassy of Denmark

9:30-9:45 Welcome from the Hosts Japan and Sweden

Representative from the Ministry of Environment, Japan

Eva Ahlner, Senior Advisor, Swedish Environmental Agency

9:45– 10:00 10 YFP SLE- How we work to make real change in everyday living Introducing the global 10 YFP Sustainable Lifestyles and Education Programme and its interconnection to the shift to Circular Economy.

Peter Repinski, Senior Expert, SEI

10:00– 10:15 Sustainable and carbon lean lifestyles – New research insights

“Sustainable Lifestyles framework and The Urgency and Challenge of Shifting to Sustainable Lifestyles: Contribution to the 1.5-degree Climate Targets”) Lewis Akenji, Director for Sustainable Consumption and Production, IGES

10:15–10:30 Circular business models in the fashion industry

Elin Larsson, Filippa K, Sustainability Director

10:40 – 11.00 Coffee /Fruit

11:00-11:15 Circular Business models and Sustainable lifestyles –policy approaches at local level in Asia.

Chen Liu, Research Manager, Sustainable Consumption and Production Area, IGES

11:15– 11:30 A new textile initiative by the Nordic Council of Ministers

Marianne Gjörv, Senior Advisor, Norwegian Environmental Protection Agency

11:30– 12:00 Inspiration and motivation to by concrete examples
An interactive activity coordinated by Lena Pripp-Kovac, Head of Sustainability, Inter IKEA Group

5 min “Legstreach break”

12:05-12:50 Panel discussion: How important is sustainable lifestyles in shifting to a circular economy?
Discussions with panel and involving the audience.

- **Policy:** OECD (TBC) Eva Ahlner, Swedish EPA
- **Business:** Elin Larsson, Filippa K, Lena Pripp-Kovac, IKEA
- **Research:** Lewis Akenji, IGES

12:50-13:00 Wrapping up

Lewis Akenji, IGES and Peter Repinski, SEI

- New opportunities for collaboration within and with the 10 YFP programme on sustainable lifestyles and education.
- Ambitions to step up work
- New Call for proposals.

13:00–14:00 Lifestyle Mingle
Light lunch will be served.

About the 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP)
The 10YFP is a global framework for action that enhances international cooperation to develop, replicate and scale up sustainable consumption and production (SCP) and resource efficiency initiatives around the world. It was established after Heads of State, meeting at the Rio+20 summit on sustainable development in 2012, agreed that SCP was a cornerstone of sustainable development, and an important contributor to poverty alleviation and the transition to low-carbon green economies.